

MERCER

A MARSH BUSINESS

Advancing Medicaid Quality and Value as an EQRO

Why Mercer?

A collaborative partner

We work alongside states, CMS, and managed care organizations as trusted partners—communicating clearly, coordinating across workstreams, and aligning EQRO activities with broader program goals while maintaining required independence.

A multidisciplinary team

Our teams include physicians, psychologists, senior Medicaid and EQRO experts, and experienced data analysts. This blend of expertise allows us to connect data and policy to clinical reality and the member experience.

Proven project management

Structured work plans, real-time tracking, and regular touchpoints help us deliver high-quality work on time and adapt quickly as priorities evolve.

Our Impact

We help Medicaid programs move beyond compliance to continuous improvement—strengthening accountability, supporting innovation, and improving outcomes for the individuals and communities they serve.

Let's continue the conversation

Visit our website to learn how our EQRO approach can support your quality priorities.

<https://www.mercer.com/gov>